

ALEXANDER GLUSHKOV

GRAPHIC DESIGNER / DIGITAL MARKETING SPECIALIST

I have full work rights in the Netherlands.

«Arbeid vrij toegestaan. Tewerkstellingsvergunning (TWV) niet vereist.»

EXPERIENCE

«Amavito S.R.L.»

Jul 2021 – Mar 2023

www.amavito.group

Developed the new corporate identity of Amavito, a service provider for gambling businesses and online payment systems.

Created impactful visual designs that conveyed Amavito's message across key markets, including logos, social media content, brochures, billboards, and branded giveaways.

Strategized targeted marketing campaigns to boost brand visibility on digital platforms.

«Libra Design Studio»

Aug 2017 - Oct 2021

www.libra-studio.ru

Helped establish Libra Design Studio and developed its corporate identity.

Led the full marketing and design process - from concept development to print house coordination - to guarantee flawless project delivery.

Created and launched marketing campaigns on diverse platforms such as social media, email, and digital advertising.

Worked directly with local and international clients, such as Hyundai and MAN Trucks.

«Zurashvili Design Studio»

Aug 2012 - May 2017

www.zurashvili.biz

Served as senior designer since Nov 2016, after previous positions as graphic designer (Aug 2015 – Oct 2016), and as trainee graphic designer (Aug 2012 – Jul 2015).

Worked alongside fashion designers and photographers to develop unique products, including a photographic calendar for Parfum Leader, the largest fragrance retailer in Russia.

SIDE HUSTLES

«Thuisbezorgd.nl»

Bike courier in Utrecht.
Nov 2022 - Jun 2025

Freelance Designer

Executed projects for both local and international clients.
2017 - Present

EDUCATION

Zurashvili Design Studio

Omsk, Russia
Professional training
2012 - 2015

Dostoevskiy University

Omsk, Russia
International Business
2010 - 2012

60th School of Omsk

Omsk, Russia
Pre-university education
Graduated 2010

Cygankov School of Arts

Omsk, Russia
Music department
2000 - 2005

PORTFOLIO

WWW.ALEXLEE-DESIGN.NL

CONTACT INFORMATION

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Nieuwegein, Utrecht, the Netherlands

PROFILE

Graphic designer and marketing specialist with **12 YEARS OF EXPERIENCE** in developing and executing marketing campaigns, branding, logo and web design, marketing collateral, video editing, photography, and high-quality photo-montage.

SOFTWARE PROFICIENCY



Adobe
Creative Cloud



Figma



CorelDRAW
Graphics Suite



Microsoft
Office

ACTIVITIES / HOBBIES

Discovering new technologies, repairing computers, car miniatures, video games, gym, travelling.

LANGUAGES

Dutch

Basic proficiency and learning

English

Full professional working proficiency

Russian

Native speaker