

ALEXANDER GLUSHKOV

GRAPHIC DESIGNER / DIGITAL MARKETING SPECIALIST

I have full work rights in the Netherlands.

«Arbeid vrij toegestaan. Tewerkstellingsvergunning (TWV) niet vereist.»

EXPERIENCE

«Amavito S.R.L.»

Jul 2021 – Mar 2023

www.amavito.group

Developed the new corporate identity of Amavito, a service provider for gambling businesses and online payment systems.

Conceptualized and created unique visual designs to convey Amavito's message across key markets, including logos, social media content, brochures, billboards, and branded giveaways.

Helped strategize targeted marketing campaigns, enhancing brand visibility across digital platforms.

«Libra Design Studio»

Aug 2017 - Oct 2021

www.libra-studio.ru

Helped establish Libra Design Studio and developed its corporate identity.

In charge of the whole marketing and design process, from initial ideas to liaising with print houses, ensuring the perfect execution of all projects.

Developed and executed marketing campaigns across different platforms (e.g., social media, email, digital advertising, etc.).

Worked directly with local and international clients, such as Hyundai and MAN Trucks.

«Zurashvili Design Studio»

Aug 2012 - May 2017

www.zurashvili.biz

Served as senior designer since Nov 2016, after previous positions as graphic designer (Aug 2015 – Oct 2016), and as trainee graphic designer (Aug 2012 – Jul 2015).

Collaborated with colleagues from multiple professional backgrounds, including fashion designers and photographers, to create unique products, such as an photographic calendar for Parfum Leader, the largest fragrance retailer in Russia.

SIDE HUSTLES

«Thuisbezorgd.nl»

Bike courier in Utrecht.

Nov 2022 - Present

Freelance Designer

Executed projects for both local and international clients.

2017 - Present

EDUCATION

Zurashvili Design Studio

Omsk, Russia

Professional training

2012 - 2015

Dostoevskiy University

Omsk, Russia

International Business

2010 - 2012

60th School of Omsk

Omsk, Russia

High School Education

Graduated 2010

Cygankov School of Arts

Omsk, Russia

Music Department

2000 - 2005

PORTFOLIO

WWW.ALEXLEE-DESIGN.COM

CONTACT INFORMATION

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Utrecht, the Netherlands

PROFILE

I am a graphic designer and marketing specialist with **12 YEARS OF INDUSTRY EXPERIENCE**.

I offer a wide range of skills, including the development and execution of marketing campaigns, branding, logo design, web design, design of marketing materials and advertisements, video editing, photography, and high quality photomontage.

SOFTWARE PROFICIENCY



Adobe
Creative Cloud



Figma



CorelDRAW
Graphics Suite

ACTIVITIES / HOBBIES

Discovering new technologies, repairing computers, collecting car models, video games, gym, travelling.

LANGUAGES

English

Full professional working proficiency

Dutch

Basic proficiency

Russian

Native speaker